

Letter of Intent

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Dear LCAHA Board,

I am writing to formally submit my letter of intent for the Director of Fundraising position with the Lewiston-Clark Amateur Hockey Association. As an active member of the Chiller Committee and one of the organizers of the Save the Ice Community Celebration, I am deeply passionate about preserving and promoting our local ice rink. My background in leadership, communication, and creative outreach—combined with my strong personal ties to the community—makes me confident that I am well-suited for this role.

As a self-employed photographer, I have established meaningful connections throughout the LC Valley, having lived and worked in both Lewiston and Cildesac. Many of my family and friends have been involved with the ice rink for years, and I have seen firsthand the positive impact it has on our community. I have also held multiple volunteer positions, helping coach flag football and softball, as well as volunteering my time for various youth events in the valley. I hold dual bachelor's degrees in Business Management and Psychology from Lewis-Clark State College. Prior to launching my photography business, I worked as a Service Coordinator for Goodwill Industries and as a Behavioral Interventionist with Imagine Behavioral Services—roles that allowed me to expand my professional network and further develop my ability to connect with diverse individuals and organizations.

As a first-year hockey parent, I was devastated by the possibility of losing the rink due to the chiller failure. Upon learning of the situation, I dedicated myself to rallying community support—contacting local businesses, coordinating outreach efforts, and helping organize a fundraiser that not only generated critical financial support but also raised awareness about the rink's long-term needs.

My son's newfound love for hockey has quickly become a shared passion for our entire family. The sense of community we've experienced is truly special, and I believe the ice rink is one of the LC Valley's most valuable hidden resources. Since the Save the Ice event concluded, I have continued working behind the scenes, seeking out donations and exploring new fundraising opportunities. Our youth need safe, engaging spaces—and we cannot afford to lose another.

If elected, I will bring strong leadership, transparency, and unwavering dedication to this role. I have numerous ideas to raise awareness, attract community support, and guide the fundraising efforts toward sustainable success, including working toward securing a replacement for the current chiller. I am committed to preserving the integrity of the association and contributing to the long-term success of its programs.

I believe this position requires a strong, proactive personality—someone who is not afraid to engage with the community and ask for support. It also demands a blend of knowledge, creativity, and organizational skills. I am confident that my go-getter attitude, combined with my passion for this cause, will make me a valuable asset to the committee. My experience as both a business owner and a volunteer coach gives me a unique perspective on fundraising. I can see things from both the business owner's viewpoint and that of a parent, which I believe is an invaluable tool for this position.

It would be an honor to serve as the Director of Fundraising for LCAHA. I am ready and eager to lead efforts that will ensure our hockey community continues to thrive for generations to come.

Thank you for your time and consideration.

Best regards,

Dusty Bly